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## Minutes to the Table: Bob Evans Farms Teams Up with Country Music Artist and Home Chef Martina McBride Martina McBride to Cook up New Farm Fresh Ideas and Recipes

**NEW ALBANY, OHIO (September 11, 2017)** — Bob Evans Farms and country music artist, songwriter and cookbook author Martina McBride announced today the start of a holiday season partnership to bring wholesome, tasty recipes to families everywhere. The partnership will kick off on September 11, 2017, when the new Bob Evans Farms :15 television commercial featuring Martina and her new Chicken Potato Pot Pie Recipe begins airing nationwide.

Despite her intense schedule, Martina loves cooking and entertaining at home. It's only natural for this mother of three to seek out the very best tasting, most wholesome recipes that offer a quick-to-the-table solution. That's why Martina is teaming up with Bob Evans Farms to create two new comfort food recipes as part of the company's popular Farm Fresh Ideas recipes collections. All recipes in the collection feature Bob Evans sides as ingredients for easy and delicious recipes that are minutes to the table.

McBride will use her favorite sides as inspiration to create quick and easy recipes and kitchen hacks, designed specifically for busy families who just don't have the time to make time-consuming dishes, like mashed potatoes, from scratch.

"It's important to me to find food that I can feel good about serving to my family," said Martina McBride. "Working with Bob Evans was a natural fit because, although I do cook from scratch most of the time, I am a working mom who needs to find shortcuts that can offer real ingredients and great taste but are also guick to the table."

Bob Evans Foods refrigerated sides range from mashed potatoes and macaroni and cheese, to sliced glazed apples. Each side is quick to the table (under 6 minutes) and made from real ingredients, like butter and milk, so customers don't have to sacrifice great taste.

"Built on 65 years of heritage, Bob Evans Farms creates craveable sides with a variety of flavors that provide convenience without sacrificing taste," said Mike Townsley, CEO and president of Bob Evans Farms. "We are thrilled to partner with Martina McBride as she helps us solve one of the main dinner crises that Moms and Dads face every day around 4:00, 'what's for dinner?"

Through the partnership, McBride will create new recipes using Bob Evans sides as an ingredient, develop home entertainment tips and will support the company during its busiest season of the year – holiday.

For more information, visit <a href="https://www.bobevansgrocery.com/farm-fresh-ideas">https://www.bobevansgrocery.com/farm-fresh-ideas</a>

## **About Bob Evans Foods. Inc.**

Bob Evans Farms, Inc. (NASDAQ: BOBE) is a brand born and raised on the promise of farm-fresh goodness. For more than 60 years, the company has been making delicious, quick-to-table farm-fresh food that is sold in grocery stores all over the country. Today, Bob Evans brand mashed potatoes and macaroni & cheese products are the #1 selling refrigerated side dishes in the United

States\*. Based in Columbus, Ohio, Bob Evans Farms is also a leading producer and distributor of refrigerated potato, pasta and vegetable-based side dishes, pork sausage, and a variety of refrigerated and frozen convenience food items under the Bob Evans, Owens and Pineland Farms brand names. For more information about Bob Evans Farms, Inc., visit www.bobevansgrocery.com.

\* SOURCE: IRI Total US MULO Latest 52 W/E 08-06-17

## **About Martina McBride**

Multiple Grammy® nominee Martina McBride has sold over 18 million albums to date, which includes 20 Top 10 singles and six #1 hits. 2017 marks a milestone in Martina's illustrious career – it is her 25th year of touring. April 2016 Martina released RECKLESS, her thirteenth studio album. McBride has earned more than 15 major music awards, including four wins for Female Vocalist of the Year from the Country Music Association and won three Academy of Country Music for Top Female Vocalist. Martina has been awarded 14 Gold Records. Nine Platinum honors, three Double Platinum Records, and two Triple Platinum Awards. Martina was awarded the Covenant House Beacon of Hope Award and Music Business Association's prestigious 2015 Harry Chapin Memorial Humanitarian Award for her philanthropic efforts on behalf of domestic violence. Through her Team Music Is Love charity initiative. Martina partners with non-profit causes to help many of the towns she's performing in. Martina also invites fans to join her team in making the world a better place through the power of music. Since 2011, Team Music Is Love has been responsible for many successful fundraising and volunteer projects helping causes such as hunger relief, cancer research, combating domestic violence and helping children in need. For more information, please visit TeamMusicIsLove.com. Recently, Martina released her first book, Around the Table, a full-color illustrated collection of her favorite recipes, hosting tips, practical menu planning advice, and themed décor inspiration.